

LIGHTING

Specifier

Commercial | Retail | Residential | Hospitality

Media Pack 2017



About Us

The Lighting Specifier is a beautifully designed, monthly published magazine that provides our audience with the most current, cutting-edge information and news about industry issues and trends, notable projects, and new products and technologies impacting today's lighting industry.

Lighting is progressively seen as a major defining component in the built

environment's design and is fast becoming a critical aspect of many architectural, retail and commercial projects. Projections reveal that the global lighting market will have revenues of approximately £95 billion by 2020 and staying one step ahead of the competitors is key.

By targeting audiences such as lighting designers, architects and retailers, The

Lighting Specifier is the ideal instrument in reaching your desired market.

The magazine is entirely digital, allowing advertisers to monitor online statistics and process enquiries in real time. By advertising with us, your message will be delivered to the real decision makers in the lighting industry.

Rates and Specifications

Double Page Spread £1,450

Area: 400mm x 277mm
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120 words of text and a colour image plus company contact details

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- Bar & Club Owners & Operators
- Restaurant Owners & Operators
- Purchasing & Procurement Departments
- Independent Buyers

Please email editorial pr to: antony@artofdesignmagazine.com or post to:

St Augustines Business Centre, Westgate-On-Sea, CT8 8NL.

A4 pages, Half Pages and Quarter Pages should be supplied as a high resolution PDF or JPEG file together with all required JPEG, TIFF, PNG or GIF images and fonts. Product Showcases and Editorials should be sent as a Microsoft Word text file or similar and the image as a JPEG or PDF at 300dpi. If you wish to send a brochure please highlight or indicate copy and picture/illustration required.

All prices are subject to VAT.

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